



A N H O N O R S U N I V E R S I T Y I N M A R Y L A N D

**Goddard Earth Sciences and Technology**

University of Maryland, Baltimore County

5523 Research Park Drive, Suite 320

Baltimore, MD 21228

PHONE: 410-455-1610

FAX: 410-455-1291

VOICE/TTY: 410-455-3233

WEB: [www.umbc.edu/gest](http://www.umbc.edu/gest)

October 15, 2009

GEST Faculty

Subject: 2010 Maryland Charity Campaign

I would like to ask you to consider donating this year to the Maryland Charity Campaign by making a pledge on the enclosed pledge card. Donations to the Campaign are entirely voluntary. This year UMBC's Campaign is entitled "UMBC 1000" and you may start to see people with the 1000 button walking about the campus. Last year over 900 people donated to the campaign giving UMBC by far the largest participation rate of any campus in the UM system (better than a factor of 2 over other campuses). We want to continue to show that UMBC cares.

This is a tough year, especially for state funded employees who are taking significant furloughs. A small anecdote: Last week, I posted a comment on a blog that I was taking ten furlough days this year. The answer I got back was "I'm taking 365". Humbling to know that even as we are asked to give back to the State, there are those who have no jobs and are stressing the food banks and their local charities. Donations to the Campaign are not being made to the State but directly to charities.

My wife works for a non-profit and has seen source of giving from corporations absolutely dry up. Please consider the nearly 1000 groups in the donor book ([http://mdcharity.org/2009/print\\_charities\\_num.php](http://mdcharity.org/2009/print_charities_num.php)) by filling in the book number and your annual designation. This can be spread out over 26 pay periods or you can donate as a one-time donation on a credit card.

"UMBC 1000" is based on the number of people who give on campus, not the amount given. So if you can give something small, even \$26 ... a dollar a pay period, it all counts.

Please return your pledge card to me by internal mail (B22, Rm 170A at GSFC, or JCET/GEST at UMBC). If you choose not to participate, just write "declined" on the pledge card and return it to me. I thank you for considering your fellow Marylanders.

Sincerely yours,

Raymond M. Hoff  
Director and Professor